

# Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and  
the Environment

to

**Traffic and Parking Working Party and  
The Cabinet Committee**

On

8<sup>th</sup> March 2012

Agenda  
Item No.

**6**

Report prepared by: Andrew Meddle  
(Head of Planning & Transport)

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## **Petition requesting a Parking Management Scheme in Chalkwell**

**Executive Councillor: Cllr Cox**

***A Part 1 Public Agenda Item***

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### **1. Purpose of Report**

- 1.1 For Members to consider a petition received by the Council requesting a Parking Management Scheme (PMS) in Cliff Road, Beach Avenue, Upland and Hillside Crescent and Woodfield Road in Chalkwell (see Appendix 1).

### **2. Recommendation**

**That Members of Traffic & Parking Working Party and the Cabinet Committee consider the report and:-**

- a) **Note that a Parking Management Scheme for this limited area will not deliver what the residents seek;**
- b) **Agree that officers prepare a series of options to provide controls to reduce the impact of commuter parking, in the roads listed in Appendix 2, for consideration by the Traffic and Parking Working Party and Cabinet Committee.**

### **3. Background**

- 3.1 A resident's petition was presented to Full Council on 15<sup>th</sup> December 2011 by Cllr Robertson seeking a Parking Management Scheme in Cliff Road, Beach Avenue, Upland and Hillside Crescent and Woodfield Road in Chalkwell. The petition went on to state:

*"We the undersigned protest against the recent rejection by the Council / Councillors for the need of resident parking for the above named streets to create:*

- Adequate and fair parking for residents*
- Adequate parking for visitors (family members, health visitors, etc.)*

*The Council must concede that their lack of action is inappropriate, and that*

*Parking for residents / visitors will be instated whether it be a trial or a full scheme.*

*We are happy to consider other Parking Management Systems ideas, if they are applicable to create a fair parking system, and on the understanding that they are presented and discussed in a democratic fashion.”*

- 3.2 There were 166 valid signatures on the petition.
- 3.3 Full Council considered the petition and it was passed to Cabinet. Cabinet considered the matter on 10<sup>th</sup> January 2012. They determined that *“That the matter be referred to Traffic and Parking Working Party and Cabinet Committee for their further consideration.”*

#### **4. Response to the Proposal**

- 4.1 The matter of a Parking Management Scheme covering this area has been considered twice previously in 2003 and 2009. On both occasions the Council considered the matter in depth, but determined not to proceed with the proposals.
- 4.2 The petition proposes a small area to be covered by a PMS. Generally small proposals simply shift the problem solved within the PMS area to the neighbouring areas. This effect, known as displacement, is believed to be likely in the roads around those specified in the petition.
- 4.3 In the Southend context, a parking management scheme would deliver marked bays restricted to permit holders and if capacity allowed, spaces for visitors, businesses and commuters depending on the highway capacity, road safety implications and priorities agreed by the Traffic and Parking Working Party & Cabinet Committee.
- 4.4 One permit per household would be available for affected residents according the Council’s annually agreed fees and charges. Further permits may be made available to residents depending on the spaces available. The permit would not guarantee a space, but would represent an improvement for residents on the current *free for all* position.
- 4.5 Whilst the situation would improve for those in the PMS, this is unlikely to be true for those in the surrounding area, who would see an increase in parking pressure as the demand for parking to serve Chalkwell Station, Leigh Road and the seafront would remain largely unchanged.
- 4.6 In light of this officers cannot support the introduction of a Parking Management Scheme for this limited area.

#### **5. Other Options**

- 5.1 Whilst a PMS may not work for such a limited area, there are alternative approaches that may deliver the improvement that the petitioners seek. Examples of such options include the introduction of a larger PMS covering the area assessed to be subject to parking stress as a result of parking used for visitors to Chalkwell Station, Leigh Road and the seafront, or the introduction of limited time restrictions preventing all day parking.

5.2 Members may also consider that they wish to take no further action with regard to this proposal.

## **6. Reasons for Recommendations**

6.1 To make appropriate improvements to use of the highway with regards to car parking in the area identified in Appendix 2. Any improvements are to prioritise the needs of residents and visitors, above the needs of commuters. This will address the tenets of the petition and readjust the parking priorities in this area for the benefit of those who live in the area.

## **6. Corporate Implications**

### *6.1 Contribution to Council's Vision & Corporate Priorities*

6.1.1 Ensuring parking is managed while maintaining adequate access for emergency vehicles and general traffic flow. Providing residents with priority parking availability is responsive to residents needs and leads to greater public satisfaction. These are consistent with the Council's Vision and Corporate Priorities.

### *6.2 Financial Implications*

6.2.1 Costs would be met from existing budgets, subject to prioritisation within the Council's traffic and parking work programme, to be agreed by members in the forthcoming municipal year.

### *6.3 Legal Implications*

6.3.1 The formal statutory consultative process would be completed in accordance with the requirements of the legislation.

### *6.4 People Implications*

6.4.1 Work required to implement any works will be met by existing staff resources.

### *6.4 Property Implications*

6.5.1 None

### *6.6 Consultation*

6.6.1 This would be undertaken as per statutory processes. No further questionnaires or public consultation exercises will be pursued until options have been put forward and considered by the Traffic and Parking Working Party and Cabinet Committee, as a result of recommendation (b).

### *6.7 Equalities and Diversity Implications*

6.7.1 None.

### *6.8 Risk Assessment*

6.8.1 The proposals are designed to improve the current operation of an existing parking management scheme.

### *6.9 Value for Money*

6.9.1 The proposals offer value for money and will be carried out by contractors procured to provide such.

### *6.10 Community Safety Implications*

6.10.1 None.

6.11 *Environmental Impact*

6.11.1 Neutral.

**7. Background Papers**

7.1 None.

**8. Appendices**

Appendix 1 – Petition (front page)

Appendix 2 – Roads to be covered by the recommendation

APPENDIX 1 – PETITION (FRONT PAGE)



**RESIDENTS' PETITION FOR RESIDENT/VISITOR  
PARKING IN CLIFF ROAD, BEACH ROAD, AVENUE  
UPLAND AND HILLSIDE ROAD - LEIGH ON SEA  
HILLSIDE CRESCENT, WOODFIELD ROAD**

We, the undersigned protest against the recent rejection by the Council/Councillors for the need of resident parking for the above named streets to create:

- Adequate and a fair parking for residents
- Adequate parking for visitors (family members, health visitors etc.)

The Council must now concede that their lack of action is inappropriate, and that

Parking for residents/visitors will be instated whether **it be a trial or full scheme.**

We are happy to consider other Parking Management Systems ideas, if they are applicable to create a fair parking system, and on the understanding that they are presented and discussed in a democratic fashion.

NAME	ADDRESS	SIGNATURE
Crail Monk	91 Beach Ave	Crail Monk
Oliver Koffe	95 Beach Ave	Oliver Koffe
Linda Headham	89 Beach Ave.	L. Headham
ALEX KOFFE	95 BEACH AVE	Alex Koffe
MICHAEL KOFFE	95 BEACH AVE	Michael Koffe
P. RANGC	97 BEACH AVE	P. Rangc
M. Rangc	99 Beach Ave	M. Rangc
JO'BRIEN.	93 Beach ave	J. O'Brien
TJ Jug	93 Beach Avenue	TJ Jug
<b>EL SHITH</b>	<b>3 HILLSIDE CLIFF AVENUE</b>	<b>El Shith</b>
<b>W. MISHAW</b>	<b>6 HILLSIDE CRESCENT</b>	<b>W. Mishaw</b>
K. Brennan	49 WOODFIELD ROAD	K. Brennan
E. ASKIN	48 WOODFIELD ROAD	E. Askin
Tim Larkce	56 woodfield Road	Tim Larkce
V. Pope Aithen	48 Woodfield Road	V. Pope Aithen
2STANDERS	45 Hillside cres.	2Standers
Melanie Larkce	56 Woodfield Rd	Melanie Larkce
Jan Tomney	45 Woodfield Road	Jan Tomney
Rosa Monk	45 Woodfield Road	Rosa Monk

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## APPENDIX 2 – ROADS TO BE COVERED BY THE RECOMMENDATION

- Eastern boundary – Kent View Avenue, Hillside Crescent, Mount Avenue
- Western boundary – Broadway, Grand Drive
- North boundary – Leigh Road, Kings Road

Roads within the plan below:

